THE MARKET SITUATION

- Due to many years of misguided developments in the national and European economic area, an extremely high level of dissonance has arisen between company organisation, personnel and corporate effectiveness.

  The causes and consequences are

1. Too high a concentration purely on technology WITHOUT seeing, recognising or even knowing and understanding the necessary connections, interrelationships and dependencies to the organisation, thus destabilising the organisation and even leading to legal infringements
2. Dysfunction between corporate objectives, technology and organisation to the detriment of those involved, those affected and other interest groups, along with high organisational and legal risks which thereby affect the companies
3. Exclusion together with knowledge and potential non-utilisation through failure to adapt the organisation, technology and systems to existing framework conditions such as EQF - European Qualifications Framework in recruiting, personnel and purchasing etc. and thus a further intensification of the destabilisation of companies, organisations and the economic region

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THE MARKET SHIFT

- Due to the existing market situation, there are considerable market shifts and distortions which must be resolved in order to stabilise the national and European economic area
  - Integration and implementation of the EQF - European Qualifications Framework together with the resulting specific contractual arrangements, deployment and handling of people and personnel " e.g. the Due Diligence Act
    - knowledge of the differences between the various education systems and comparison and integration of qualifications, skills, abilities and knowledge into IT systems, organisation and the decisions & actions of those responsible
  - Easing of created and further developing monopoly positions of competitors and conglomerates into an open market situation
    - Promoting stability in the national and European economic area by using the potential of trained and qualified persons already available in the economic area by using and implementing the EQF - European Qualifications Framework
    - Achieving and re-opening up new or better the existing fields and areas of action - that are currently restricted in the market - to all in the market active

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